

Great Dane Club of Northern New Jersey

NOVEMBER 2009

AKC Meet the Breeds an Overwhelming Success

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November	
18,	
2009	

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October 20, 2009

New York, NY – This past weekend, the American Kennel Club, along with our friends at the Cat Fanciers' Association, hosted 36,000 people over two days at Meet the Breeds in New York City. As anticipated, it was an unparalleled success resulting from the participation of nearly 200 dog clubs and cat councils and the support of over 100 vendors and 16 sponsors –and especially our

proud presenting sponsor and provider of both the AKC and CFA pet healthcare plans– Pet Partners, Inc.

Meet the Breeds showcased the joys of pet ownership to an audience of dog and cat lovers who were eager to learn about the diversity of breeds and responsible pet ownership in such a welcoming and positive setting. This family-friendly event educated children of all ages –including local Girl, Boy and Cub Scout troops– in a way that engaged them and created lasting memories with dogs and cats.

The genesis for Meet the Breeds –where potential pet owners can touch the dogs and talk with experts away from the hurried ringside atmosphere at dog shows– came from The Kennel Club's "Discover Dogs" in England. AKC President Dennis Sprung envisioned an event like this in the U.S. and expanded the concept to include the CFA. With Meet the Breeds having been held in conjunction with the

AKC/Eukanuba National Championship for the past eight years, and being a consistent draw for crowds and media attention whether in Tampa, Orlando or Long Beach, it was clear a stand-alone event in a large metropolitan venue was in order.

Indeed, the recent media coverage, both pre- and post-event, is testament to the tremendous appeal of this format and the public's desire to experience cats and dogs outside the show ring. In addition to frequent coverage from New York-area media outlets like WNBC, WCBS, the *New York Post* and the *Daily News*, national coverage appeared in print outlets such as *USA Today* and *New York Times* while television coverage included NBC's "Today" and Fox News Channel's "Fox & Friends," which did multiple live broadcasts from the event floor. Prior to the event, AKC and CFA rang the opening bell at both

(Continued on page 2)

NASDAQ (with licensee Jakks Pacific) and NYSE (with licensing agent 4Kids), which was broadcast live on CNBC, Fox Business Channel and many other stations.

We were also proud to host a few "boldface names" at the event itself including fashion designer Michael Kors and famed columnist Cindy Adams who brought along her dogs Jazzy and Juicy to greet the huge crowds at the Yorkshire Terrier Club of America's booth. Whoopi Goldberg, co-host on "The View" and Mario Lopez, host of "Extra" also attended, showing up to tape segments that will air shortly on their respective programs. Media impressions are still being tabulated, but between our advertising campaign and the publicity generated by the event, we have already reached more than 300 million people with our Meet the Breeds message: the first step in responsible pet ownership is to "meet the breed" which entails doing research and selecting a pet that fits your lifestyle.

An event of this magnitude isn't created in a vacuum so I'd like to thank the hard-working staff at the American Kennel Club, led by Gina DiNardo in organizing club and staff participation; Michael Canalizo for handling the endless logistics associated with the venue and to Daisy Okas and her communications staff for getting the word out to the public. Many other staff from both the New York and North Carolina offices were critical to the success of this event and I am very grateful for their efforts. I know it took tireless attention to detail and many late nights to pull off an event of this magnitude.

Last, but most certainly not least, I want to thank all the participating AKC parent and local specialty clubs that sent representatives to host the breed booths and perform in the demonstration rings. Also, I'd like to thank Parent Club Delegate Committee Chairperson Pat Laurans for her assistance. She advocated for increased parent club participation and while we may have had celebrities in attendance, we all know that the real stars the public came to see were our beautiful animals. Without all of us working together as a team, this event could not have been possible. I thank everyone who contributed and congratulate you all on your great success.

Sincerely,
Ron Menaker
Chairman

GDCNNJ NEWSLETTER

is published by the
Great Dane Club of Northern New Jersey
11 Pershing Avenue
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Jeffrey David Ball
President

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GDCNNJ OFFICERS & Board of Directors

President	2010
Jeffrey David Ball	Gay Ann Wayne
Vice President	Audrey Wright
Diane Husar	2011
Treasurer	Ken Bocian
Diane Bocian	Rose Ann Tucker
Recording Secretary	2012
Jean Snyder	David Litke
Corresponding Secretary	Donna Stuermer
Mary Fran Cini	

**GREAT DANE CLUB
OF NORTHERN NEW JERSEY MEMBERS
SAVE THE DATE!!!!**

HOLIDAY CELEBRATION!

December 16th, 2009 at 7:00 p.m.



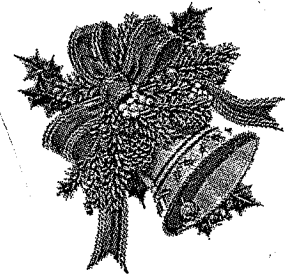
Please RSVP to Jean Snyder by December 9st, 2009
If you need Jean Snyder's contact information, please check
our membership list in the yahoo group.

**HOLIDAY PET PHOTOS
with Santa and a Seasonal backdrop!**

December 5th, 2009, 12:00 – 4:00 p.m.

Location

Diane Husar's Farm
72 Rick Road
Milford, New Jersey 08848



All Breeds of Dogs WELCOME!

4X6 photo or digital image emailed to you \$10
4X6 photo and digital image emailed to you \$15

Proceeds to be split between the GDCNNJ and Mid Atlantic Great Dane Rescue
League





GREAT DANE CLUB OF NORTHERN NEW JERSEY

Website <http://GDCNNJ.org>

asks that you to assist us, in conjunction with
Mid Atlantic Great Dane Rescue League
to help our gentle giant friends
who are without permanent families.

We are collecting the following new items for the holidays

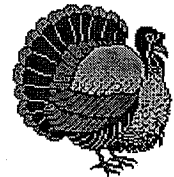
Plush squeaky toys
Stuffed natural bones
Collars size 18-23 inch adjustable
Beef or liver jerky
Box of dog biscuits
10-20 lb bag of holistic dog food
And of course money is always welcome.

You may drop them off these items at a GDCNNJ meeting or contact Jeffrey Ball for other arrangements. Jeffrey can be reached at (201) 689-1323 or emailed at jeffbetsyball@yahoo.com

**Great Dane Club of Northern New Jersey
Minutes from the October 21, 2009
Membership Meeting**



Merchants House
4 Little Falls Road
Fairfield, New Jersey



The meeting was called to order at 7:55pm by President Jeffrey Ball.

Members in attendance (10): Jeffrey Ball, Mary Fran Cini, Bill Diesing, Linda Squillante, Rose Ann Tucker, Donna Stuermer, Ken Bocian, Diane Bocian, Diane Husar and Jean Snyder.

Guest in attendance (1): Cathy Dlugosz

I. Minutes - Mary Fran moved to accept the Minutes from the previous meeting. The motion was seconded by Diane B. and unanimously passed.

II. Corresponding Secretary - Mary Fran had nothing to report.

III. Treasurer - Diane B. reported a balance of \$1136.00.

IV. Committee Reports:

Sunshine - Rose Ann reported that Carol Farro's husband passed away quite suddenly. A sympathy card was circulated and a basket was sent by Jeff.

Membership - Jeff had a family membership to submit and Cathy Dlugosz submitted her application.

Therapy - The Therapy Testing Session with Bright and Beautiful for November 8th from 1-4pm at Bark's in West Paterson is filling up quickly. Bright and Beautiful will supply the testers and offered to do this for us on a regular yearly basis. Bill and Cathy volunteered to greet people and assist with paperwork. Jeff will ask for additional volunteers via the GDCNNJ List.

Rescue - Cathy informed everyone that the "Tricky Tray" on October 1, 2009 at the Bethwood in Totowa was a huge success. 264 people attended and MAGDRL netted \$18,200.00. A survey was sent out which resulted in a lot of positive feedback. Word is spreading and everyone is looking forward to the event next year. Mary Fran noted that MAGDRL will be at the Grand Opening of the Petco store in Union on October 24th and 25th and at the Meadowlands Pet Expo on November 21st and 22nd. She also stated that Rescue did very well at the Ramapo KC Show on October 11th.

GREAT DANE CLUB OF NORTHERN NEW JERSEY

There were some serious adoption inquiries.

Meet the Breeds - Jeff reported that Meet the Breeds at the Javitz Center was a disappointment due to the fact that there weren't any Danes present. Cathy has the name of someone to contact to increase participation.

Health Clinic - Diane H. has contacted Dr. DeVries from Oradell and is awaiting his response.

Public Education - Jeff noted that the AKC likes to see Clubs have educational programs from time to time. We need to recruit guest speakers or come up with some other ideas. Mary Fran will check with AERA in Fairfield to see if we could tour their facility. Jean will see if we can get M.J. Cohen as a guest speaker in the future.

Constitution/By-Laws - The changes to Article II of the By-Laws were published in the October Newsletter. Diane B. made a motion to accept the changes. The motion was seconded by Mary Fran and passed unanimously.

V. Unfinished Business:

Diane B. inquired as to the date for the next payment of dues. It is on or before June 1, 2010.

Bill checked into several on-line stores for the sale of GDCNNJ merchandise. Cafe Press had the best deal and the best quality. There is no upfront fee and we can limit the items we want. Bill will check with Carole Sloane regarding the Club Logo. Mary Fran moved to have Bill set up a store with Cafe Press. The motion was seconded by Rose Ann and unanimously passed.

Great Dane Club of America applications are going in this month.

VI. New Business:

We have had events each month and we need something for December. Ken made a motion that the GDCNNJ designate its Holiday Meeting to Danes in Rescue under the title "Bring A Gift For Orphaned Danes." The motion was seconded by Diane H. and unanimously passed. Mary Fran and Cathy will come up with a list of possible donation items.

Jeff circulated a Great Dane key chain that was given to him by a vendor at Meet the Breeds. The cost for the item would be \$2.80. We might like to consider this for our future shows.

Diane H. suggested that the Club hold "A Photo Shoot With Santa" as a fundraiser. It could be held at her house on December 5th or 6th. Mary Fran will ask Jack, an amateur photographer, for some details as to how we should proceed.

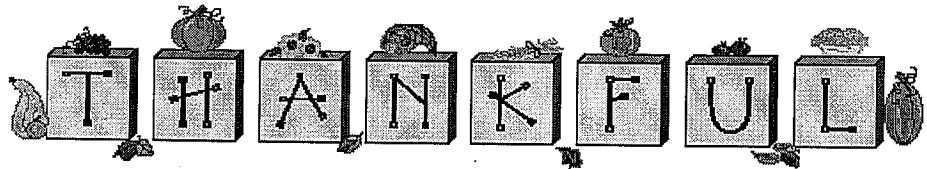
The next full membership meeting will be November 18, 2009 at 7:30pm at the Merchant House Tavern, 4 Little Falls Road, Fairfield, NJ.

The December meeting will be held at Jean's house in Boonton Township. Details to follow.

There being no further business, Cathy moved to adjourn. The motion was seconded by Mary Fran and the meeting was adjourned at 9:20pm.

Respectfully submitted,

Jean Snyder
Recording Secretary



THE TRAINING CORNER

The Biggest Dangers to Pets on Thanksgiving
By: Diana Guerrero www.ezinearticles.com

There can be deadly consequences for animals during the holidays. Holiday threats to animals can include seasonal decorations, ornamental lighting, ingestion of inappropriate or toxic items, excessive consumption of rich foods or harmful food, candle flames, and many other hazards.

Before you sit down to feast, take away temptation--from both guests and pets. If you feed pets before the guests arrive you reduce the temptation for begging and stealing. You can also use a pet gate or play pen to house the pet nearby, but provide a safety barrier.

One of the easiest ways to avoid trouble is to make sure your guests know the pet rules and discourage them from feeding critters scraps from the table. The best approach is to make sure any animal is occupied with a chew toy or playmates in another room. Once the table is cleared, make sure pets cannot get to scraps or bones.

The biggest hazards to pets on Thanksgiving include:

Rich, fatty foods (turkey skins, gravy, etc.) can contribute to pancreatitis. This gland inflammation is painful and can be serious-requiring emergency veterinary assistance. Cooked bones can splinter and cause tears or obstruction in a pet's digestive tract. Baking strings, if ingested, can create trouble if ingested by your pet. Onions in holiday stuffing can lead to canine anemia if consumed by your dog. Grapes and raisin toxins can cause kidney failure in pets. Ingesting chocolate can cause seizures or kill your pet. Caffeine and alcohol are also toxic for pets.

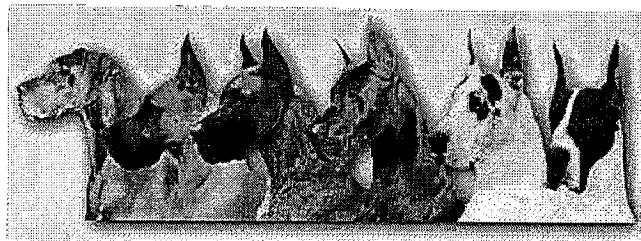
The solution? Keep all goodies out of reach! Preventative safety measures are the best strategies so store leftover food out of reach and in tightly closed containers.

Next, make sure garbage cans are secured to keep critters out so they are safe from e-coli and unable to chew on leftover tinfoil.

What can you do instead?

Pet households should consider providing appropriate chew toys or food occupation devices for pets during the holiday activities. The Kong Company produces great products and there is a goodie dispenser that keeps dogs occupied which is perfect for this time of year. Look for great bird and cat toys that provide similar activity as most pet stores carry these products. The investment and preparation can insure that you and your pets have a happy and healthy holiday.

Finally, just in case you have a problem, it never hurts to keep your emergency vet clinic or veterinary hospital number handy. You never know when you will encounter a disaster during holiday festivities.



GREAT DANE CLUB OF NORTHERN NEW JERSEY

Great Dane Club of Northern New Jersey
Membership Application

NAME: _____ TELEPHONE:(home) _____
(work) _____
ADDRESS: _____ (cell) _____
(fax) _____

CITY, STATE, ZIP: _____ E-MAIL _____

Are you a member of the Great Dane Club of America? Yes No

Are you 18 years of age or older? Yes No

List other All-Breed or Specialty Clubs to which you now belong or have belonged and offices held (if any): _____

If elected to Membership, are you be willing to serve on a Committee(s): Yes No

Committee(s) interested in working on: (please check ANY of interest)

- | | | | |
|----------------------------------------------|----------------------------------------------|------------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Advertising/Catalog | <input type="checkbox"/> Dinner Arrangements | <input type="checkbox"/> Membership | <input type="checkbox"/> Publicity |
| <input type="checkbox"/> Audio/Photography | <input type="checkbox"/> Obedience Classes | <input type="checkbox"/> Roster | <input type="checkbox"/> The Newsletter |
| <input type="checkbox"/> Awards | <input type="checkbox"/> Historian | <input type="checkbox"/> Pet Therapy/Health | <input type="checkbox"/> Show Handling Classes |
| <input type="checkbox"/> Breed Trophies | <input type="checkbox"/> Match Show | <input type="checkbox"/> Point Show | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Budget / Audit | <input type="checkbox"/> Material/Property | <input type="checkbox"/> Programs | <input type="checkbox"/> Sunshine |
| <input type="checkbox"/> Community Service | <input type="checkbox"/> Meeting Hospitality | <input checked="" type="checkbox"/> Public Education | <input type="checkbox"/> Web Site |
| <input type="checkbox"/> Phone Tree | <input type="checkbox"/> Librarian | | |

If elected to Membership, I hereby agree to abide by the Constitution and By-Laws of the Great Dane Club of Northern New Jersey and the Rules and Regulations of the Great Dane Club of America and American Kennel Club.

Signature of Applicant _____

Annual Dues, check application box

ONE time Application Fee:	\$10.00	<input type="checkbox"/>
Individual Membership	\$25.00	<input type="checkbox"/>
Two Members of Immediate Family	\$40.00	<input type="checkbox"/>
Junior Membership	\$10.00	<input type="checkbox"/>

Note: 1) Application fee must be included with membership application and is not refundable.
2) Annual Dues should not be paid until membership is accepted.

Sponsorship

Name of Sponsor _____

Signature of Sponsor _____

Length of time known _____

There must be two sponsors from different families for each applicant.
Letters of Recommendation from each Sponsor must accompany this application.
Please forward completed application along with application fee to:

FOR CLUB USE ONLY

Received by Membership Chairperson _____

Read at meeting _____

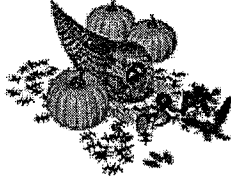
Voted on: _____

Notice to membership _____

Accept Decline

DATES to REMEMBER

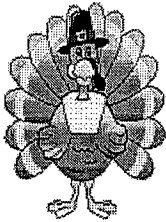
Membership meeting



November 18, 2009

7:30 p.m.

Merchant House Tavern
4 Little Falls Road
Fairfield, New Jersey



Please come and bring a guest.

GDCNNJ
11 Pershing Avenue
Ridgewood, NJ 07450

FIRST CLASS MAIL